



Pharmaceuticals



Personal Care



Home Care Chemicals



ISO 9001-2008  
CERTIFIED COMPANY

Care

Dedication

Innovation



 **mansoordaya**  
CHEMICALS LTD

# Our work

## The 3 Divisions of Mansoor Daya Chemicals



### Pharmaceuticals

Medicines that are reaching more patients

*Tablets*

*Capsules*

*Syrups and Suspensions*

*Topical Preparations*



### Personal Care

Products that make hygiene care easier

*Medi-Gel Hand Wash, a sanitizer that kills 99.9% bacteria in 15 seconds*

*Medioral Toothpaste and Medi-Oral Mouthwash.*

*Pain Oil*



### Home Care Chemicals

Products that make homes happier

*Tropic Air Fresheners have been eliminating bad smells with a pleasant fragrance and creating a refreshing ambience for 50 years*

*X-Pel, an effective ready-to-use natural insecticide with a strong formulation. X-pel is recommended against any flying or crawling insects.*



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# Managing Director's Message

We have the team, the strength and the will to do it

**Over the years our range of brands have grown and become stronger with us. Each innovative brand brings our dream alive and touches and enhances millions of lives. Our ambition is to manufacture high quality products and increase our market presence in the personal and home care products.**



**Mansoor Daya** PhC (Edin) MRPharmS

Mansoor Daya has been the recipient of several national and International awards.

## **Our history, 50 years of excellence**

Mansoor Daya Chemicals Ltd was founded in 1962 by Mr. Mansoor Daya. On foundation of the company the factory was officially opened by the late Hon. Kasambala on behalf of the Father of the Nation, the late Mwalimu Julius Nyerere. With beginnings in Pharmaceuticals, initially only four items were manufactured: aspirin tablets, chloroquine tablets, aspirin phenacetin caffeine compound and Vitamin B complex tablets. By 1970, production had reached 500,000 tablets per day.

Now more than 55 years later, we can manufacture over 3-million tablets per shift using new machinery - but only utilising 50% of our capacity. We are supplying medicines to MSD, hospitals and clinics. With encouragement from the government directive to buy local medicines, we will be able to utilise 90% of present capacity.

## **At present**

Today, the company manufactures over 50 of our own brands of high-quality Health care products such as Medioral Toothpaste and Medi-Oral Mouthwash, cough syrups, vitamins, etc.

## **Proud moments**

The visit of Prime Minister Pinda to celebrate 50 years of Mansoor Daya Chemicals Ltd. was not alone a reflection of our success story of the past but also an opportunity of boosting our moral for enhancing skills and building a diverse, talented workforce to contribute to the future health care in Tanzania with new innovative products.

## **Our strategy**

To deliver better outcomes for patients through science-based innovation. We aim to lead in growing areas of health care.

### 1. BETTER PATIENT OUTCOMES

These benefits can range from improving the cost-effectiveness of our products to providing value addition through access to quality products.

### 2. SCIENCE-BASED INNOVATION

Our product pipeline is fed by a distinctive research and clinical approach. Our keywords are Care Dedication and Innovation.

### 3. LEAD IN GROWING AREAS OF HEALTH CARE

We aim to develop innovative products in growing areas of health care in Tanzania and beyond. We are focussing on producing Pharmaceuticals, Hygiene and Homecare products, that have a fast growing demand in Tanzania. The products will provide access to high quality medicines and health care at affordable prices.

### Become a partner

We collaborate closely with pharmacies to enhance the accessibility of our products and improving our already strong distribution network in Tanzania and Beyond.

### Our people

Mansoor Daya Chemicals employs more than 100 people. The ability to attract, grow and keep talented people is vital for us to

execute our strategy and keep developing new health care products. With increase in competition we are reinforcing our culture, enhancing our skills and building a diverse, talented, reliable and qualified workforce.

### Looking ahead

Next to manufacturing pharmaceutical products we are also manufacturing Herbal products. These products generally don't have side effects. Our Herbal Cough Remedy and Pain oil are already very popular in the market.

#### OUR VISION

To be the most respected and successful Pharmaceutical and Personal Care company in East Africa.

#### OUR MISSION

Our mission is to care and cure. We want to discover, develop and successfully market innovative products to prevent and cure diseases, to ease suffering and to enhance the quality of life, and sell our quality products at affordable prices.

#### OUR VALUES

Strong values define our culture and help us execute the Mansoor Daya Chemicals Strategy in line with our mission and vision. Our values are:

#### INNOVATION

by developing and delivering innovative solutions

#### QUALITY

by taking pride in doing ordinary things extraordinarily well

#### COLLABORATION

working with high performance teams

#### PERFORMANCE

by prioritizing and making things happen with urgency

#### INTEGRITY

by advocating and applying high ethical standards every day.

# Our Pharmaceutical division

A modern state-of-the-art pharmaceutical factory



Pharmaceuticals

## Pharmaceutical manufacturing

Our factory has been developed in accordance with WHO standards with guidance from the Tanzania Food and Drugs Authority (TFDA) since 2003.

It is a modern state-of-the-art pharmaceutical factory in Tanzania . The company has modern and sophisticated machines and equipment and continues to upgrade the facility to keep in line with Good Manufacturing Practice (GMP) standards.

## Quality Policy

We are committed to ensuring that all products produced and distributed by us, consistently meet the pre -determined specifications of quality through our Total Quality Management System (TQMS) . We follow Quality by Design (QBD) and Risk Based Approach (RBA) to ensure the delivery of high quality products.

## Quality Control

Quality control is assessed within a fully equipped Quality Control Laboratory using objective analytic processes and testing methods. The lab is equipped with most modern equipment including HPLC, Spectrophotometer, Stability chambers and reverse laminar flow for micro biological testing.

All documentation complies with required and accepted standards laid down by WHO and Tanzanian Food and Drug Authority.

## Quality Assurance

QA plays a very pivotal and all pervasive role at our company. QA controls right from facility and product design, validation, auditing, monitoring and detailed assessments of various components of production cycle including market feedback on product quality.

## Facilities

Our company has integrated manufacturing, warehousing, logistics control, engineering and maintenance, quality control and assurance and new formulation development facilities.

We have the following production facilities in Pharmaceutical division:

- Tablets and Capsules Division
- Syrups and Suspensions Division
- Topical products Division
- Disinfectants
- Ear and Nasal Drops



# Pharmaceutical Product Range



## Herbal

AYU - Tonic (herbal health tonic), AYU - DD (herbal anti-diarrheal syrup) and AYU - KOF (herbal cough remedy)



## Ear drops

Emdewax (ear drops), Boric Acid (ear drops B.P.C.) and Hydrogen Peroxide



## Nasal drop

Epheryn 0.5% (nasal drops for children), Epheryn 1.0% (nasal drops for adults)



## Vitamin and Iron Tonic

Emdevite, Emdee Iron Tonic, Hematone Iron Tonic, Emdeplex (vitamin B Complex Syrup)



## Tablets

Emdemol, Cotrimed, Emdeplex, Sediton, Folimed, Aspimed



## Others

Sediton Cough Linctus, Junior Care, Emdelyn Expectorant, Emdelyn Children Allergy, Emdelyn Children Cough, Sediton Syrup, Sedikof



## Others

Allerzine Elixir, Salbutamol, Co-Trimoxazole, Emdemol paracetamol Syrup, Paediatric Belladonna Mixture

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# Personal Care

Products that make Hygiene care easier



Personal Care

**Personal care Products form a strong product portfolio for our company. Our focus is on the continuous development and introduction of new innovative Personal Care products and ensure that we offer the most compatible prices and exceed consumer expectations.**

## Product Range

- Medioral Toothpaste - Specially formulated to help relieve teeth sensitivity.
- Medi-Oral Antiseptic Mouth Wash - Kills Germs by Millions on contact. Relieves mouth and throat infections. For fighting bad breath, cold and resultant sore throat.
- MEDI-GEL Hand Wash - Instant Anti-bacterial. No Water. No soap. No towel and convenient to use.





# Home Care Chemicals

Products that make homes happier



Home Care

**All of us share a universal need: to secure a healthy and happy life for ourselves and those closest to us. Mansoor Daya Chemicals is here to help.**

## Insecticides

An effective, ready-to-use insecticide with a strong natural formulation. Our brands are recommended against any flying or crawling insects and have been household names in Tanzania since the company began its operations and continue to remain popular.

Our product range: X-Pel Spray, X-Pel Jelly, No-bite Spray, No-bite Roll-on, Cockroach Spray

## Tropic Air Fresheners

have been eliminating bad smells with a pleasant fragrance and creating a refreshing ambience for 50 years.

Woman spraying No-bite insect repellent on skin outdoors in nature using spray bottle.



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# Fit for the Future

**Over the years our range of brands have grown and become stronger with us. Each innovative brand brings our dream alive and touches and enhances millions of lives. Our ambition is to manufacture high quality products and increase our market presence in the personal and home care products.**

## **Our People**

Mansoor Daya Chemicals employs more than 100 people. The ability to attract, grow and keep talented people is vital for us to execute our strategy and keep developing new health care products. With increase in competition we are reinforcing our culture, enhancing our skills and building a diverse, talented, reliable and qualified workforce.

## **Research and Development**

We prioritize our work by identifying patients' needs, and using strong scientific understanding of diseases. We dedicate ourselves to developing new products of advanced technology through research that will benefit not only the company but the total pharmaceutical sector of the country. We commit ourselves not only to produce and deliver affordable products but also to provide value addition to the deserving people of Tanzania by enhancing access to quality products.

## **Future, Finding New Treatments**

Mansoor Daya Chemicals Limited has earmarked long-term plans to manufacture approved anti-malarial products and Anti-HIV drugs. This will need additional facilities to meet the increased demand of a rising population.

We at Mansoor Daya Chemicals Limited will always remain committed to provide affordable and accessible treatments for most common and complicated illnesses and expand our activities beyond the geographical boundaries of Tanzania.



First row: Adventina (Sales Manager), Monica (Microbiologist), Divya (Q. A. Manager), James (Ast. Prod. Manager).  
Second Row: Bendict (Q.C. Manager), Abdalah (Q.C. Analyst), Viraj (Prod. Manager)



MD Pharmacy, IPS building Samora Avenue

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